

# Leveraging ARRA Funds to Support SB 375 and Create Healthy Sustainable Communities

Presentation to the Strategic Growth Council

May 26, 2009

Sacramento, California

**Manal J. Aboelata, MPH**



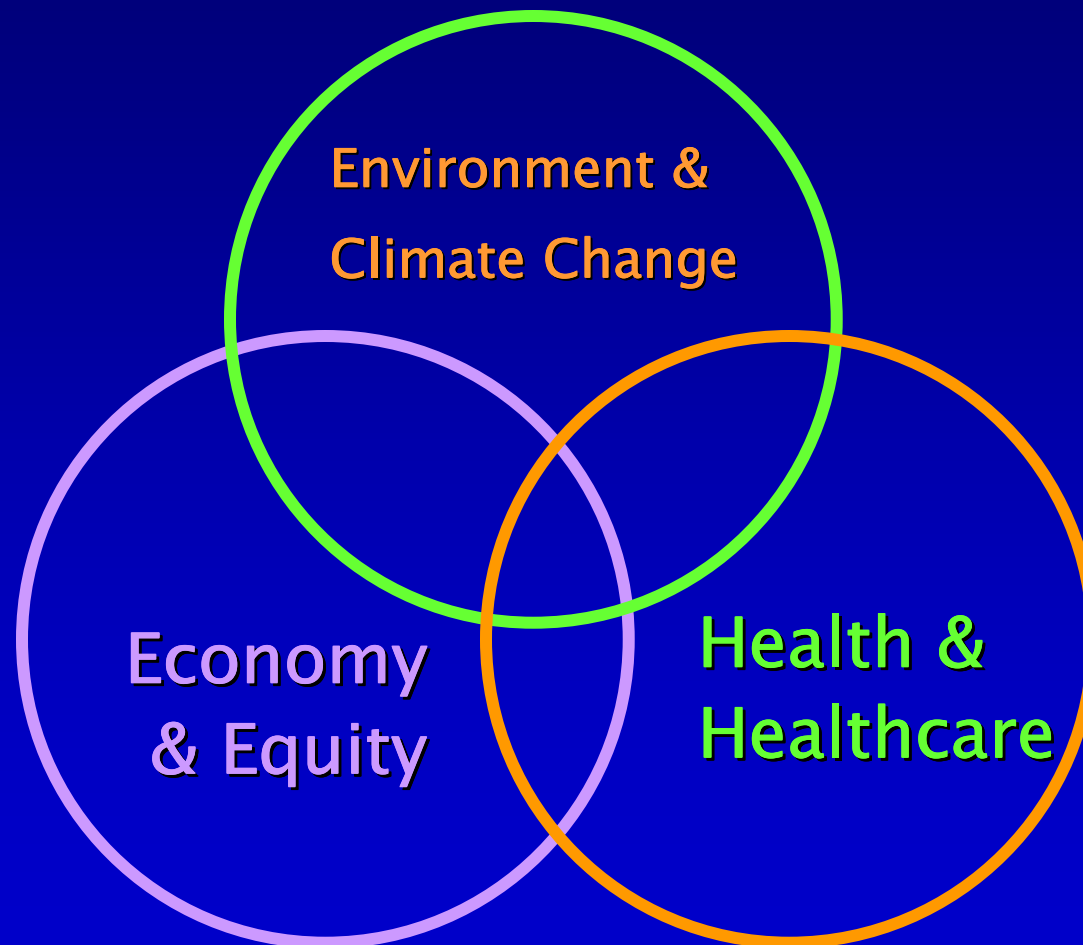
[www.preventioninstitute.org](http://www.preventioninstitute.org)



# Steering Committee

- ◆ California Center for Public Health Advocacy
- ◆ California Convergence Partnership
- ◆ California Adolescent Nutrition and Fitness Program (CANFit)
- ◆ California Food Policy Advocates
- ◆ California Pan-Ethnic Health Network
- ◆ California Park and Recreation Society
- ◆ California Project LEAN
- ◆ California WIC Association
- ◆ Child Care Food Program Roundtable
- ◆ Latino Health Access
- ◆ Prevention Institute
- ◆ Samuels & Associates
- ◆ Policy Link
- ◆ Public Health Law and Policy

# Societal Challenges: Converging Solutions



# American Recovery and Reinvestment Act of 2009 (ARRA)

*An opportunity to leverage federal dollars for health-promoting infrastructure and programs that will simultaneously:*

- Jumpstart the economy through job creation and increased spending
- Promote equitable health and safety outcomes
- Continue to build on the state's commitment to environmental protection and reductions in greenhouse gas



## *Realizing the Vision for a Healthy California*

Opportunities in the  
American Recovery and Reinvestment Act of 2009

*With passage of the American Recovery and Reinvestment Act of 2009, Governor Schwarzenegger and the State Legislature have an important opportunity to leverage federal stimulus dollars for health-promoting infrastructure and programs that will jumpstart the economy, promote equitable health and safety outcomes, and*

**T**he American Recovery and Reinvestment Act of 2009 (ARRA) provides a catalyst for Governor Schwarzenegger and the State Legislature to lead California out of its economic crisis while establishing a ground-breaking, long-term legacy of health and equity. With focused investments in transportation, housing and community development, workforce development, health, and education, stimulus dollars can make the vision for a healthy California a reality.

California needs sound investments in our infrastructure that are just as good for our economy as our health. Illness and injuries place a great burden on California, causing steep medical care costs and productivity losses. Chronic illnesses like Type 2 diabetes, cancer, and heart disease threaten the well-being and productivity of our people and our economy. The state's priorities—new construction, infrastructure repair, job creation, housing stability, and sustainable business practices—can go hand-in-hand with initiatives that support equitable health and safety outcomes. Examples of projects that create jobs, bolster the economy, and support health include: safe, walk-

# Realizing the Vision: Overarching Principles

1. Health-promoting infrastructure: public transportation, walking and biking paths, sustainable regional food systems, parks
2. Equity: Jobs and infrastructure in communities that need it most
3. All agencies working 'upstream' to prevent illness and injury.

# L.A. OKs moratorium on fast-food restaurants

In bid to fight obesity, city imposes one-year ban in poor neighborhoods

**AP** Associated Press

updated 5:52 p.m. PT, Tues., July 29, 2008

LOS ANGELES - City officials are putting South Los Angeles on a diet.

The City Council voted unanimously Tuesday to place a moratorium on new **fast** food restaurants in an impoverished swath of the city with a proliferation of such eateries and above average rates of obesity.

The yearlong moratorium is intended to give the city time to attract restaurants that serve healthier food. The action, which the mayor must still sign into law, is believed to be the first of its kind by a major city to protect public health.





365,000 deaths

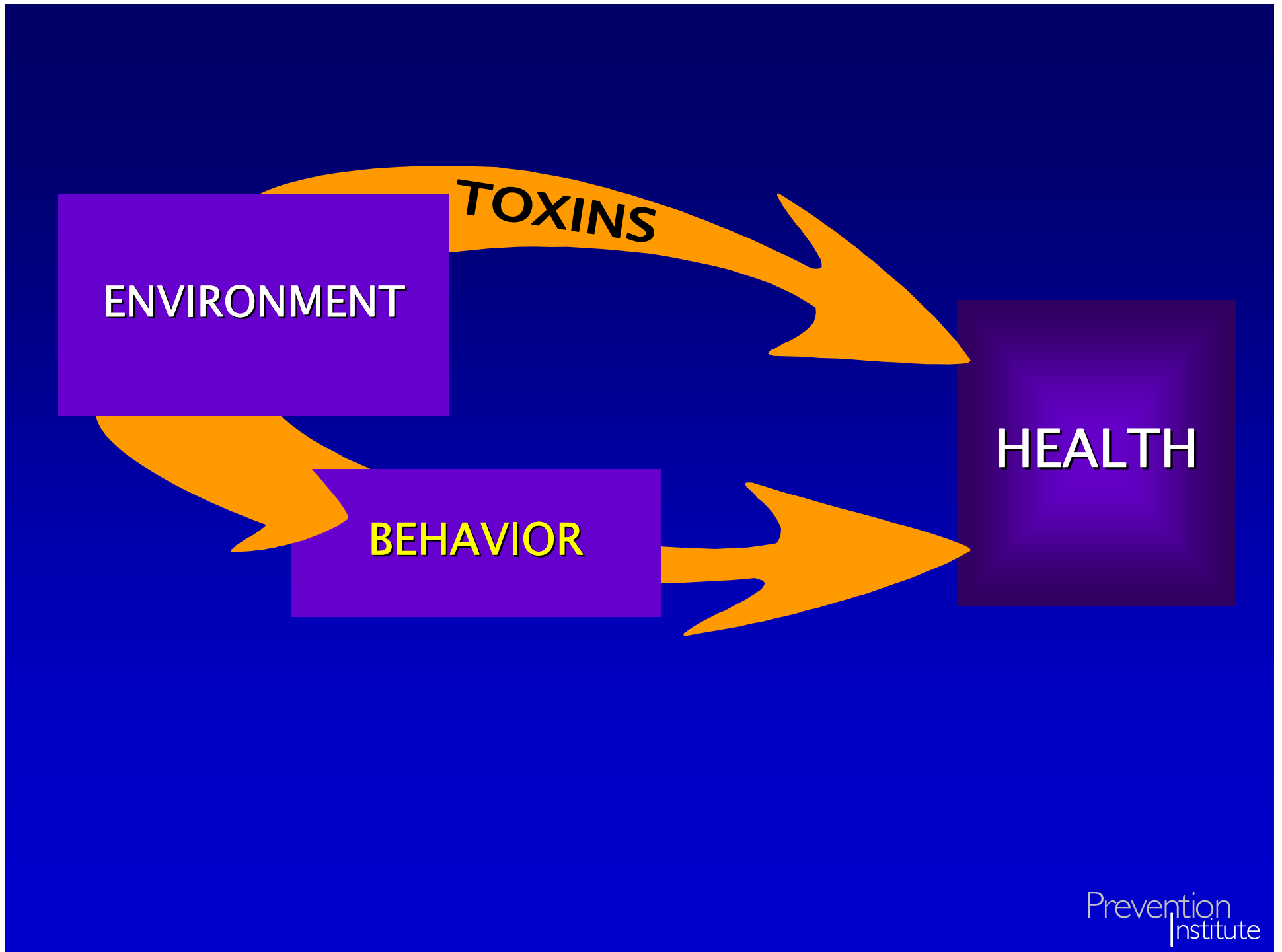
**Source:** *Actual Causes of Deaths in the US, 2000, Centers for Disease Control and Prevention, 2004*

ENVIRONMENT

TOXINS

HEALTH

BEHAVIOR









# Prevention for a Healthier America

ISSUE REPORT

## Prevention for a Healthier America:

INVESTMENTS IN DISEASE PREVENTION  
YIELD SIGNIFICANT SAVINGS,  
STRONGER COMMUNITIES



<http://healthyamericans.org/>

JULY 2008

PREVENTING EPIDEMICS.  
PROTECTING PEOPLE.





# Return on Investment with Prevention



**\$16 Billion  
Annual Savings  
In 5 Years**

**SOURCE:** *Prevention for A Healthy America: Investments in Disease Prevention Yield Significant Savings, Stronger Communities, Trust for America's Health, July 2008*

Prevention  
Institute

*“There is one unexpected long-term option that can help our stalling economy—reforming our health care system through enhanced prevention and wellness.”*

***Tommy Thompson***  
***Former Secretary of Health and Human Services***  
***September 2008***















**NO CHILDREN  
ALLOWED  
PLAYING IN  
COURT YARD**

**MANAGEMENT**

G

G



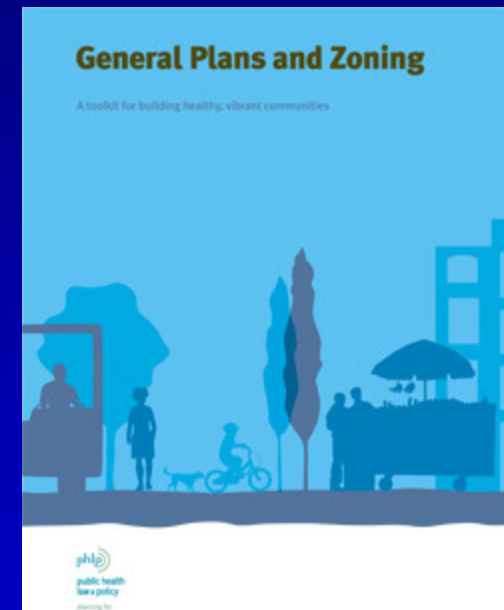
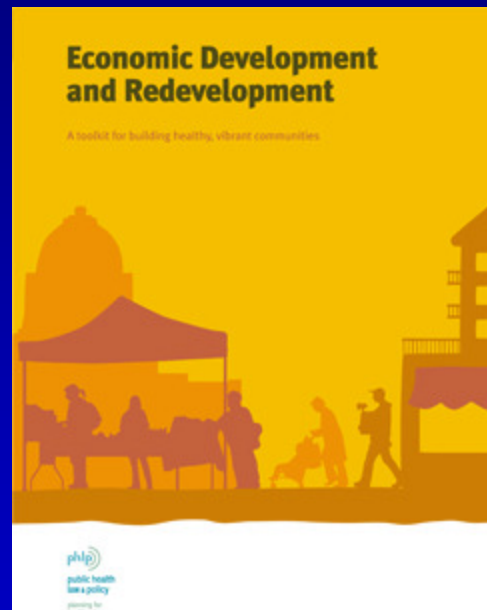
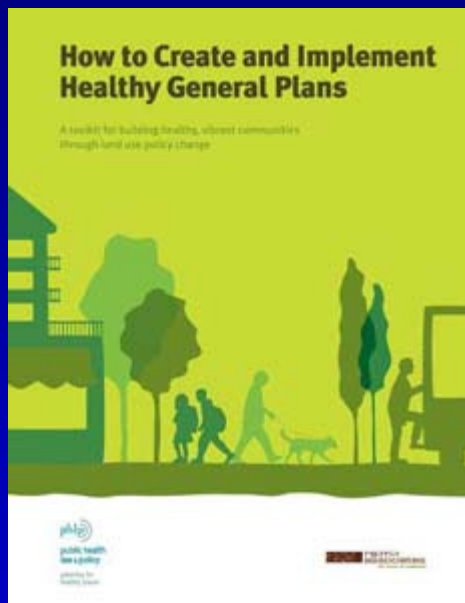






# Planning for Healthy Places









a project of Public Health Law and Policy





# CALIFORNIA CONVERGENCE

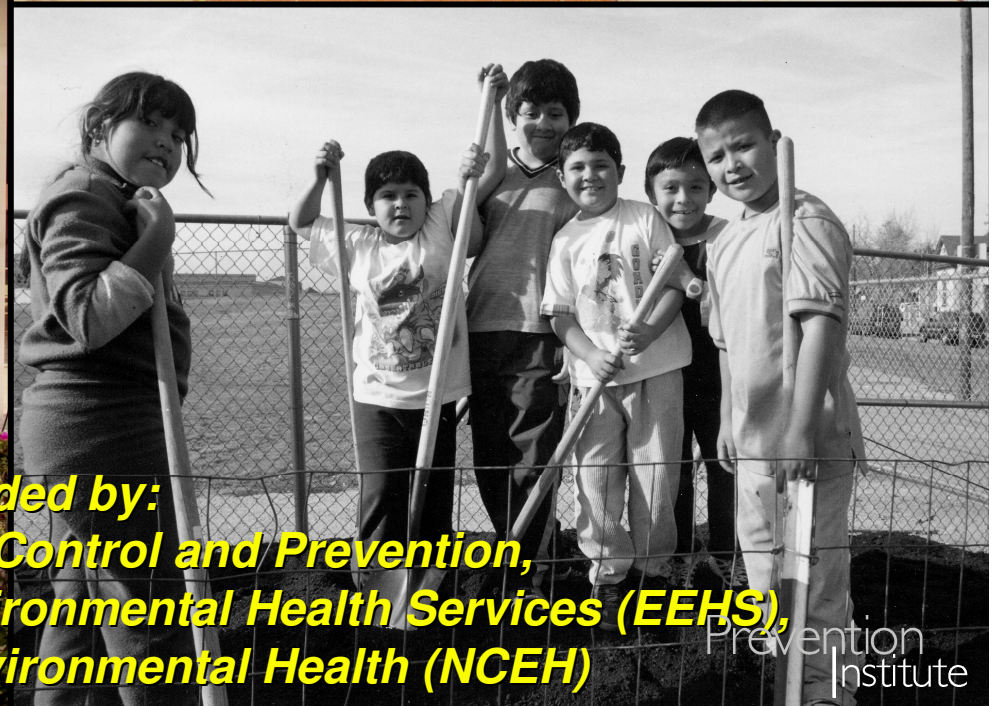
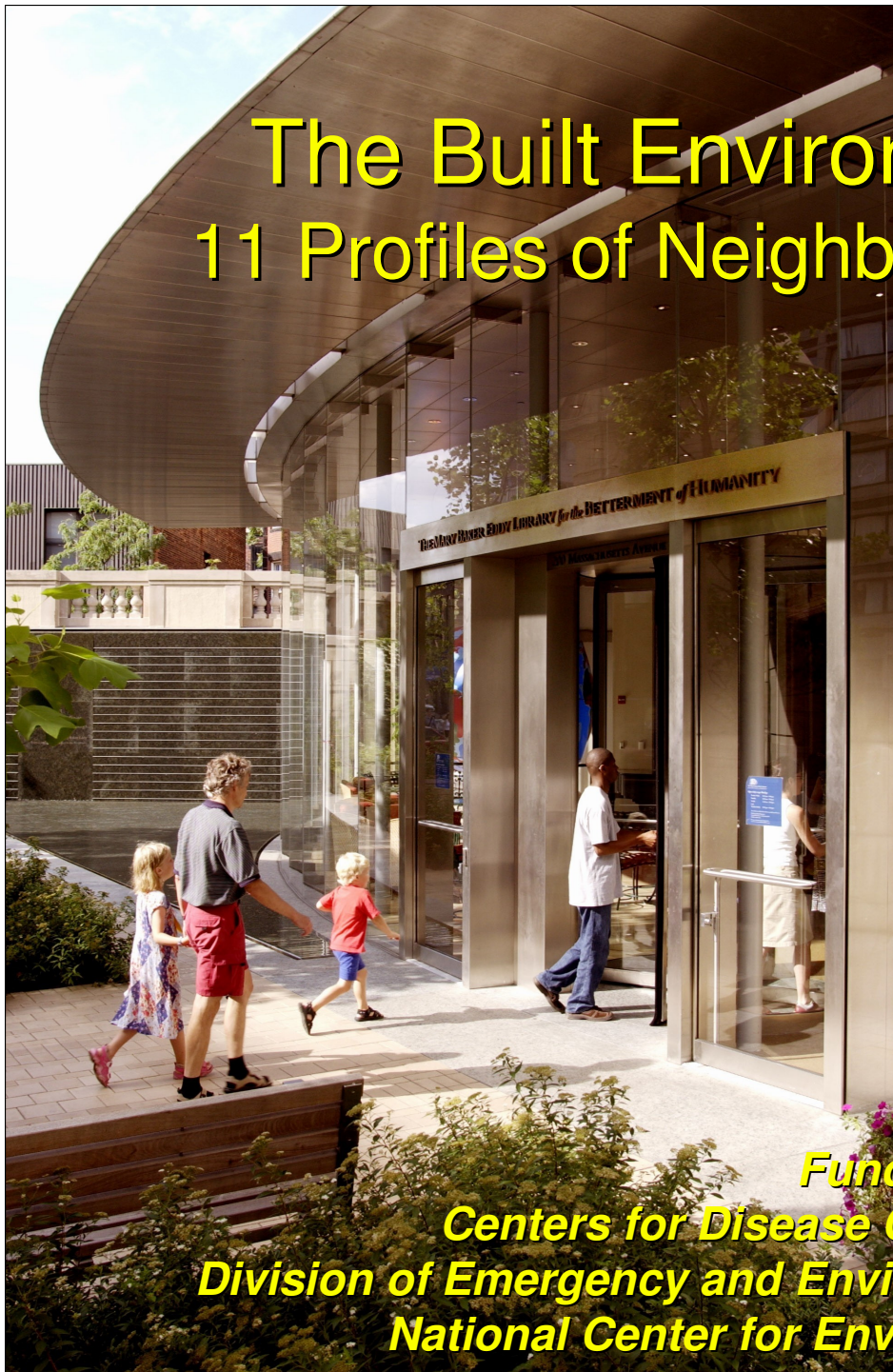
*Working together to improve food and physical activity environments*

-  HEALTHY EATING, ACTIVE LIVING (Kaiser Permanente)
-  HEALTHY EATING, ACTIVE COMMUNITIES (The California Endowment)
-  ACTIVE LIVING BY DESIGN (Robert Wood Johnson)
-  CENTRAL CALIFORNIA REGIONAL OBESITY PREVENTION PROJECT (The California Endowment)
-  STEPS TO A HEALTHIER U.S. (U.S. Department of Health and Human Services / Centers for Disease Control and Prevention)
-  COMMUNITIES OF EXCELLENCE IN NUTRITION, PHYSICAL ACTIVITY AND OBESITY PREVENTION (California Department of Health Services)
-  THE FOOD AND FITNESS INITIATIVE (W.K. Kellogg Foundation)
-  ADDITIONAL SITES





# The Built Environment and Health: 11 Profiles of Neighborhood Transformation



***Funded by:  
Centers for Disease Control and Prevention,  
Division of Emergency and Environmental Health Services (EEHS),  
National Center for Environmental Health (NCEH)***

Prevention  
Institute



# Prevention Institute

Putting prevention  
at the center of community well-being

**[www.preventioninstitute.org](http://www.preventioninstitute.org)**  
**[www.eatbettermovemore.org](http://www.eatbettermovemore.org)**

**221 Oak Street  
Oakland, California 94607  
phone: 510-444-7738 fax: 510-663-1280**